EXHIBIT OPPORTUNITY

CE ACTIVITY: 2027 Heart Failure Symposium

DATE: Saturday, February 27, 2027

LOCATION: Live-streamed and in person at the Hillsdale Conference Center,
550 Hillsdale Drive, Charlottesville, VA

UVA Health Continuing Education, as the accredited provider for this conference, is pleased to inform you of the opportunity to reserve exhibitor space in conjunction with this conference.

Program Overview:

Upon completion of this learning activity, participants should be able to:

- differentiate the clinical manifestations of cardiac sarcoidosis and evaluate evidence-based treatment options for its management.
- identify patients who may be appropriate candidates for baroreflex activation therapy and describe the expected clinical benefits of treatment.
- identify clinical applications of AI in cardiology and explain their impact on patient care and clinical decision-making.
- define Pulmonary Hypertension according to the 2022 ESC/ERS Guidelines.
- describe novel treatments and ongoing research in treatments for PHTN.
- describe the clinical features and diagnosis of hypertrophic cardiomyopathy (HCM) and evaluate the role of myosin inhibitor therapy in the management of patients with HCM.
- describe key clinical, psychosocial, and care coordination considerations across the transplant patient journey.

Expected audience: we anticipate a regional audience of about 150 nurses and physician assistants.

Accrediting body:

This program has been accredited by UVA Health Continuing Education for 6.0 hours of AAPA Category 1 CME Credits, ANCC Contact Hours, IPCE, and Hours of Participation.

Organization Description:

UVA Health Continuing Education as a Joint Accreditation Provider adheres to the ***ACCME Standards for Integrity and Independence in Accredited Continuing Education,*** as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines.

As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunity:

We would be pleased to have your organization support this conference through an on-site exhibit. All exhibitors will be recognized during the meeting and in our program materials.

Exhibitors are welcome to participate in conference meal functions and attend educational sessions. Dedicated exhibit hours will be scheduled during breakfast, the mid-morning break, and lunch to maximize attendee engagement and provide ample networking opportunities.

In accordance with ACCME Standards for Integrity and Independence, exhibitor fees will not be used to support attendee food, beverage, or educational expenses.

Exhibit Packages

Silver Package – $1,075

- One (1) 6-foot exhibit table
- One (1) exhibitor representative
- Recognition in conference materials

Gold Package – $1,275

- One (1) 6-foot exhibit table
- Two (2) exhibitor representatives
- Recognition in conference materials

Please note: Electrical service is not included and will not be provided.

Space Is Limited

Exhibit opportunities are available on a first-come, first-served basis. We encourage interested organizations to register early to secure their space.

Register as an Exhibitor through the Industry Registration Tab: Link here

Payments options:

- **Preferred: online payment via credit card at time of registration:** https://uva.cloud-cme.com/uva-heart-failure-symposium-2027

Please complete the exhibit agreement online when you submit payment. Deadline for commitment and payment of exhibit fee is 11:59 PM on 2/21/2027.

Although exhibitors may not claim CE credit for the symposium, exhibitors wishing to claim CE credit may register individually for the symposium.

Please let me know if you need any additional information as you are considering exhibiting at this conference.

Best regards,

Amy Harris, MBA, MSML
Program Manager
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